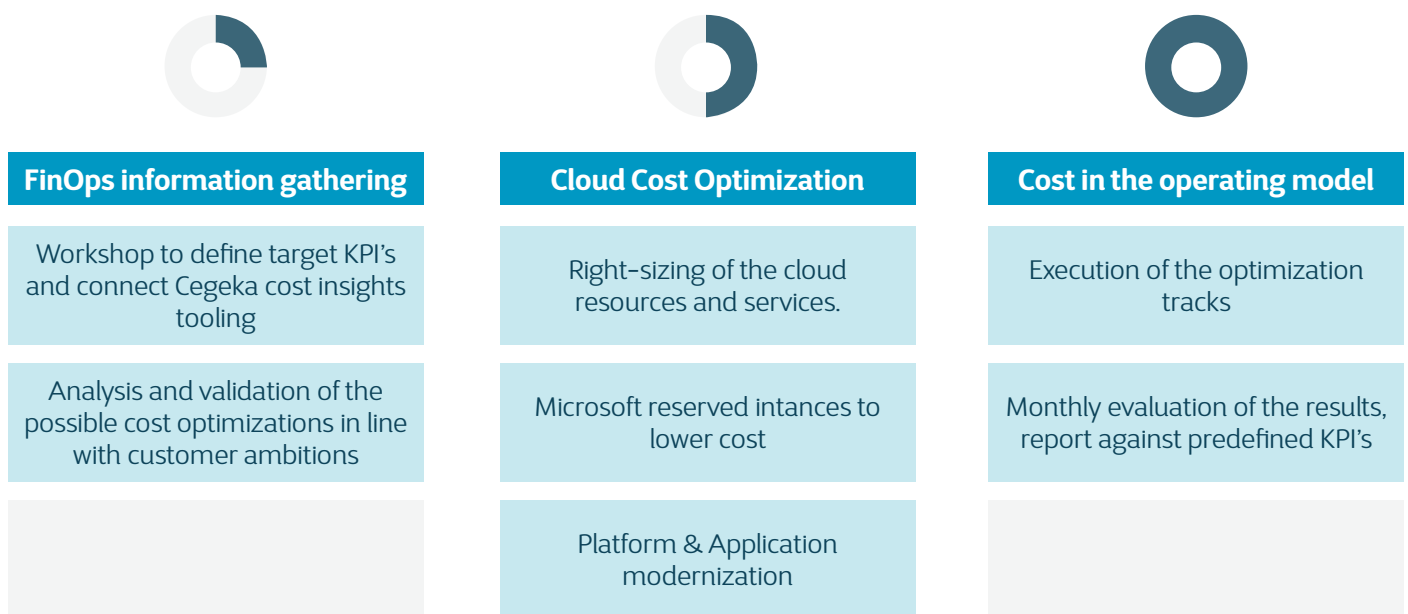


# Cloud Cost Optimization

“FinOps is a cultural practice. It’s the way for teams to manage their cloud costs, where everyone takes ownership of their cloud usage supported by a central best-practices group. Cross-functional teams in IT, Finance, Product, etc. work together to enable faster product delivery, while at the same time gaining more financial control and predictability.”, according to the FinOps Foundation Framework.

The Cegeka approach to assist in cloud cost optimizations is supporting on 3 levels of optimization areas. Our tooling facilitates the different phases with orchestrate activities of the FinOps framework:



The FinOps principles provide guidance for activities in the advisory journey, aiming to create direct value by enabling the base elements of the FinOps framework. These principles include fostering **collaboration among teams**, promoting **ownership of cloud usage**, establishing a **centralized team for cost management**, ensuring accessible and **timely reports**, making decisions based on the business value of the cloud, and leveraging the variable cost model.

